



JENSEN...since 1875

The 1937 3½-litre V.8-cylinder Jensen Sports Tourer.



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The history of Jensen Motors goes back to 1875, when W. J. Smith, Ltd., coach and carriage builders, was established. In 1931, two young men with a passion for automobiles joined the firm; they were the brothers Richard and Alan Jensen. In three years' time they had acquired control of the company, changed its name to Jensen Motors Ltd., and built a prototype of the handsome open touring car that went into production in 1935.

The mid-30's were hardly a favorable time for the birth of a new marque, but the

Jensen brothers' skill and dedication carried them through those difficult years. Automobile manufacture was suspended during the second World War, when the factory was converted to defense production. After the war Jensen went on to distinction as manufacturers of automobiles for the discerning motorist. The famous Nordic wings of the Jensen emblem identified cars of character, built for a limited market.

The company later expanded into other fields, producing at various times, for other

manufacturers, the Austin-Healey, Sunbeam Tiger, Volvo P 1800, and one of the first aluminum heavy-duty trucks.

In 1970, Kjell Qvale, pioneer imported car distributor, of San Francisco, California, purchased controlling interest in Jensen Motors.

Under his direction the company has been reorganized, with Donald Healey as Chairman, and plan the continued development of the Jensen car, as well as the production of a smaller new Healey sportscar.

Present Jensen factory, covering over 6 acres in West Bromwich, England.





FISHERMAN'S WHARF — San Francisco



...the wonderful hands of man

The Jensen factory at West Bromwich, England, is staffed by a large group of highly skilled automotive engineers and craftsmen. Some of them have been with us for 30 years or more, some of them have followed in their fathers' footsteps. Their combined talents make it possible to produce a truly remarkable hand-built quality car.

The Jensen Interceptor, whose body was styled by Vignale, can best be described as a sports touring car with adequate seating for four people, and trunk space to match. Safety, comfort, silence and good performance with reliability are the major factors behind the entire concept.

Although Italian designed coach-work, traditional English workmanship and American power might suggest otherwise,

a great deal of the Jensen is made at West Bromwich. From the first welding of two pieces of steel which form the basic chassis structure, every effort is made to create a product of the highest quality – a car with a long and trouble free life giving the utmost in motoring satisfaction to its discriminating owner.

The all steel body is gas and CO₂ arc-welded to the chassis for maximum strength and rigidity. Special care is given to proper rust proofing followed by under-sealing and hand rubbing and painting until the finish is to the highest standard.

Luxury and attention to detail are the keynotes to the Jensen interior. Upholstery using six carefully chosen matched hides is of the best Connolly English leather, with deep Wilton carpet underfoot.

Careful attention has been given to the comprehensive instruments and controls, their easy access as well as smooth and effortless operation. Thus the Interceptor owner has at his fingertips control over a host of items including Power-Steering, Air Conditioning, Electric Windows, Rear Window De-misting, Electric Antenna and Electrically operated fuel filler flap.

All Jensens have radio installed as standard with four speakers; 8-track stereo is also available.

Careful attention has also been paid to both heat and sound insulation to achieve the maximum in silence and comfort, regardless of road or climatic conditions.

The strength of the Interceptor is attested to by its unladen weight of 3,550 lbs. Acceleration to 100 m.p.h. can be achieved in under 20 seconds. Top speed is in excess of 135 m.p.h., which coupled with a firm but smooth and quiet suspension provides sparkling performance with a minimum of effort from the driver or the modern and powerful Chrysler V-8 engine and Torqueflite automatic transmission.

We produce 18 Jensens a week. This is a low figure but then our standards are high. Each car is in the hands of our craftsmen for 10 weeks. It costs a lot of money to make a car this way, but by the same token you get a lot of car for your investment.





Final preparation for installation of powerful Chrysler engine.



Rear suspension assembly—4 wheel disc brakes.



All steel body is CO₂ arc-welded and completely built by hand.

Arc-welding.

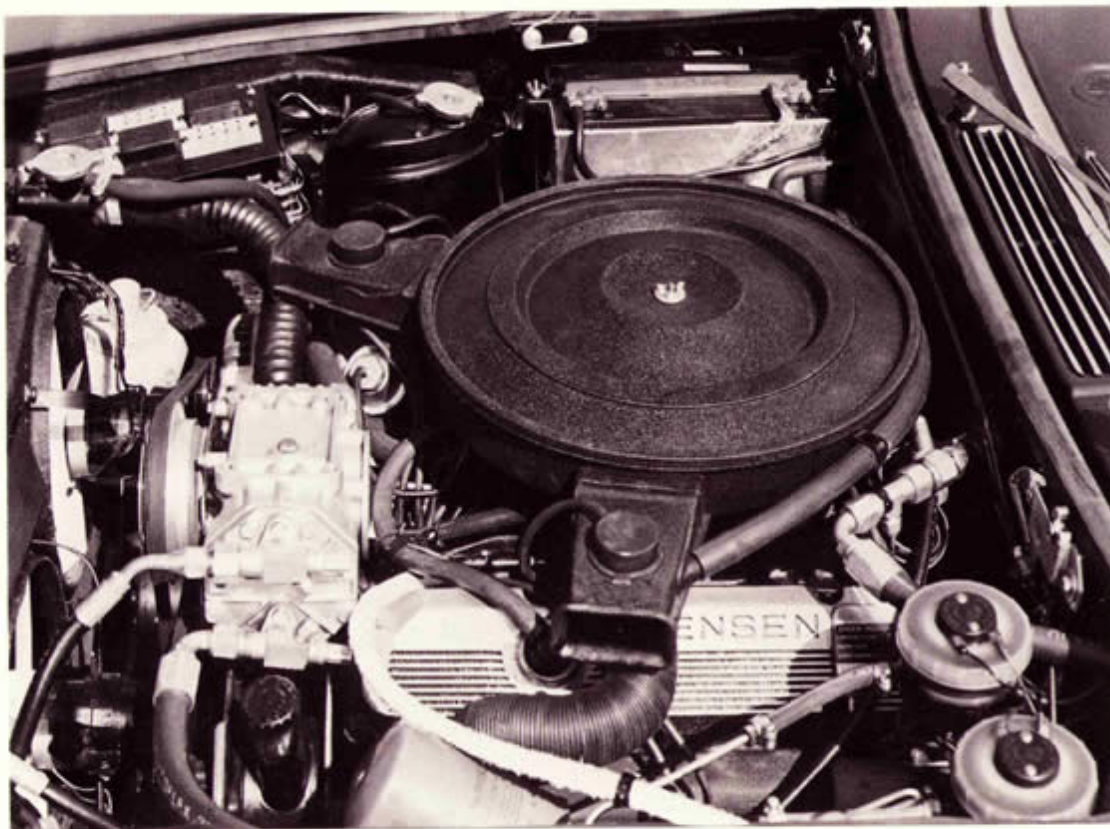


2 complete coats of primer—3 coats of paint—plus undersealing.



6 complete hides of Connolly leather carefully selected for each Jensen—hand stitched and fitted seams.





the JENSEN engine

Chrysler 90° Vee 8, O.H.V. with hydraulic tappets. Bore 4.25 in. Stroke 3.38 in. Cubic Capacity 383 cu. in. (6277 cc). Compression ratio 8.50:1. Crankshaft: Fully balanced. 5 main bearings. Fitted with torsional vibration damper. Lubrication system: Externally mounted rotor type pump with separate full flow filter. Fuel system: Mechanical pump. Filter in fuel line. Four-barrel carburetor with automatic thermostatically controlled choke. Flashing low fuel-level warning light operative below 3½ gallons (US). Tank capacity 24 gallons (US). Large capacity paper element air cleaner. Ignition: Automatic centrifugal and vacuum advance. Ballast resistor for initial spark boost. Cooling: High pressure (13 lb. sq. in.) system with pellet type thermostat. Twin thermostatically controlled electric cooling fans.

Refer to specification sheet for latest variations.

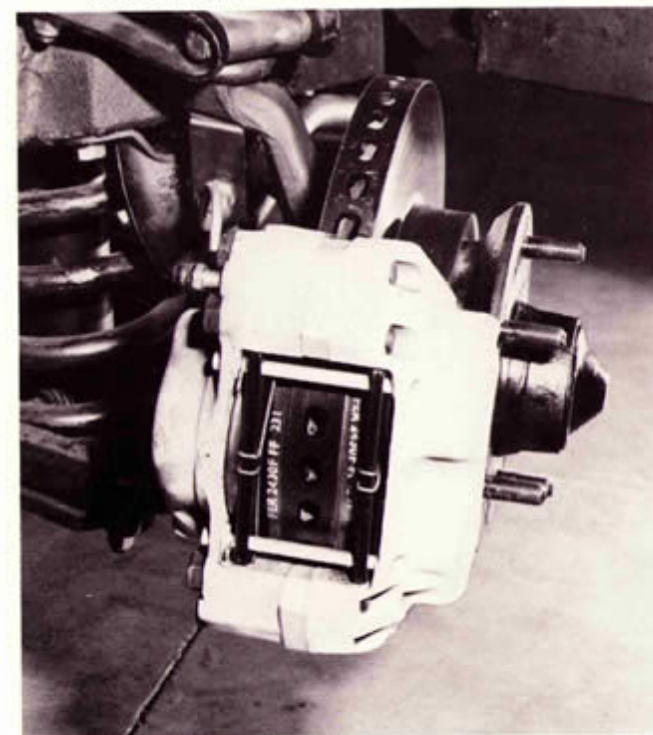
Leather covered safety type steering wheel.



Functional instrument panel.



Powerful ventilated four-wheel Girling disc brakes.

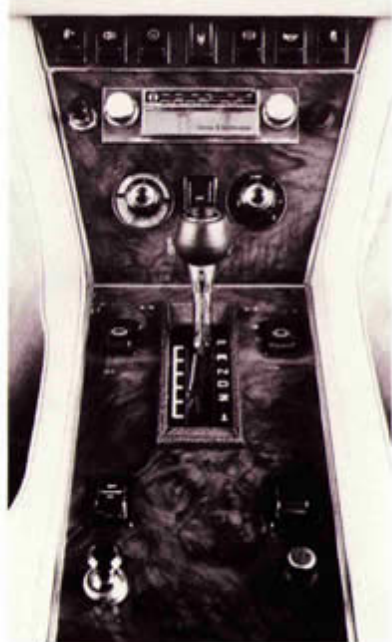


the COCKPIT

Luxury and attention to detail are the key-notes to the Jensen interior. Speedometer, tachometer, battery condition indicator, oil pressure, temperature and fuel gauge. Warning lights for high beam, low fuel, handbrake, brake fluid, oil pressure, fuel filler door and safety belts. Electric door lock. (Also available: AM-FM radio with stereo tape deck, four speakers and electric antenna; air conditioning; and remote-operated side mirror.)

TRANSMISSION

3 speed Torqueflite Hi-Performance with torque converter. Overriding controls and kickdown on 1st and 2nd gears. 'Powr Lok' limited slip differential.





(Front) Twin 5 $\frac{3}{4}$ in. headlights—Hand formed assembled radiator grill.



(Rear) Back up, tail, directional and hazard warning lights—Fitted rubber bumper guards front and rear.

Door safety light.



Side air vent.



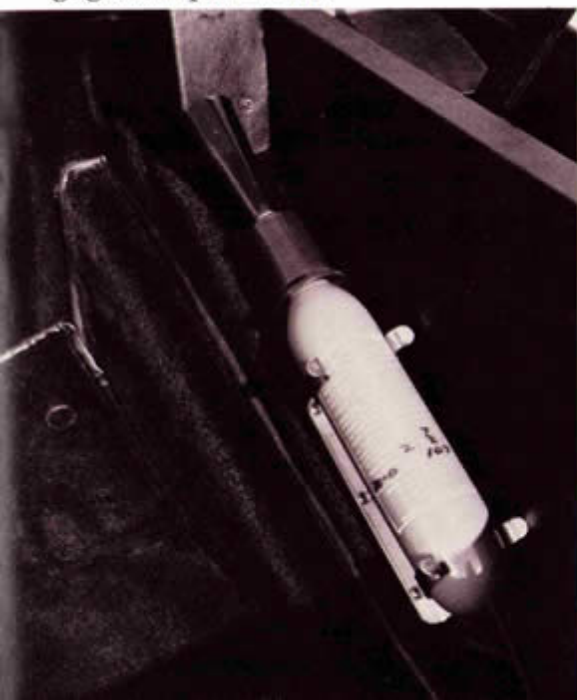
Electric rear window defroster.





LUGGAGE COMPARTMENT

12 cu. ft. luggage space with spring loaded self-supported lid. Tamper proof—can only be opened by key and lever inside of door frame—completely carpeted—can be fitted with fire extinguisher. Spare wheel in special carrier underneath luggage compartment.





With the front seats in mid-position, there is ample room for two passengers in the rear.



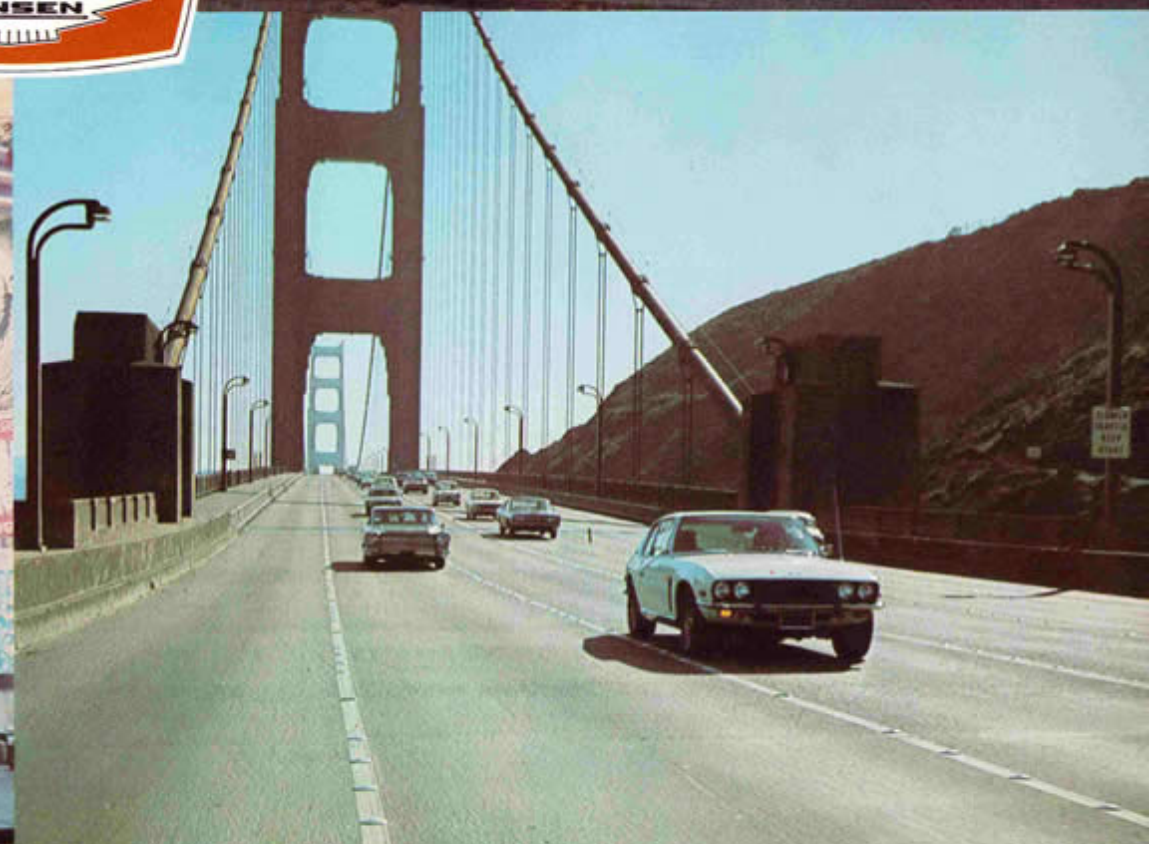
JENSEN IN LONDON



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JENSEN IN SAN FRANCISCO



JENSEN MOTORS LIMITED, Kelvin Way, West Bromwich, England. Telephone 021-553-2041. Telex 33526.
U.S. Correspondence JENSEN MOTORS, INC., 1200 Van Ness Avenue, San Francisco, California 94109. Telephone (415) 776-7700.

